



**Citizens' Transportation
Advisory Committee**
of the Miami-Dade Metropolitan
Planning Organization

Chairperson
Mike Hatcher

First Vice-Chairperson
Norman Wartman

Second Vice-Chairperson
Naomi Wright

Members

Rolando Acosta
Andrew Burgess
Wendy Carr
Kenneth Carsto
Rafael Casals
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Mac Glasgow
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Mario Martinez-Malo
Beatriz Navarro Goudie
Emma Pringle
Ramon Ramos
Paul Schwiep
Lee Swerdlin
Jeffrey Wander
John Westbrook
Andrea Young
Frank Zeinali

Honorary Member
Dorothy Cissel (*late*)

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MEETING OF WEDNESDAY, SEPTEMBER 21, 2005 AT 5:30 – 8:00 PM

CITIZENS' TRANSPORTATION ADVISORY COMMITTEE

**STEPHEN P. CLARK CENTER
111 NW FIRST STREET
MIAMI, FLORIDA 33128
COUNTY COMMISSION CHAMBERS**

REVISED AGENDA

- I. APPROVAL OF AGENDA**
- II. SPECIAL RECOGNITION CEREMONY**
 - A. Ruby Hemingway-Adams**
 - B. Seraphin Bernard**
- III. APPROVAL OF MINUTES - *Meeting of August 24, 2005***
- IV. CTAC MEMBERSHIP UPDATE**
 - A. Willie Duckworth - *Resigned***
- V. PUBLIC COMMENT - *3 Minutes Each Speaker***
- VI. ACTION ITEMS**
 - A. COMMUNITY CHARACTERISTICS PROJECT UPDATE AND
INTERLOCAL AGREEMENT– *Elizabeth Rockwell, MPO Project Manager and
Dario Gonzalez, FIU Metropolitan Center Project Manager***
- VII. INFORMATION ITEMS**
 - A. MDT IMMEDIATE ACTION PLAN TO ENHANCE TRANSIT SERVICE:
COUNTY-WIDE FUEL CONSERVATION EFFORT**
- VIII. CHAIRMAN'S REPORT TO THE COMMITTEE**
- IX. MEMBER REPORTS ON OTHER MEETINGS RELATED TO
TRANSPORTATION**
- X. NEW BUSINESS**
- XI. ADJOURNMENT**

MPO Committee Meeting Dates:

CTAC Subcommittee	10/05/05
CTAC Full Committee	10/19/05
MPO Governing Board	10/20/05
TPC	10/11/05
TPTAC	10/05/05
BPAC	10/26/05
TARC	10/11/05

MIAMI-DADE COUNTY

CITIZENS TRANSPORTATION ADVISORY COMMITTEE (CTAC)

STEPHEN P. CLARK GOVERNMENT CENTER
111 NW 1ST STREET
MIAMI, FL 33128
COMMISSION CHAMBERS

SUMMARY OF MINUTES

MEETING OF WEDNESDAY, SEPTEMBER 21, 2005

CTAC ATTENDANCE:

Mike Hatcher, Chair
Naomi Wright, Second Vice Chair
Rolando Acosta
Andrew Burgess
Kenneth Carsto
Joseph Fontana
José Garrido
Hudson Gaulman, Jr.
Mac Glasgow

Malou Harrison
Frank Hernandez
Mario Martinez-Malo
Beatriz Navarro Goudie
Emma Pringle
Jeffrey Wander
John Westbrook
Andrea Young

OTHERS PRESENT:

Elizabeth Rockwell, CTAC Secretariat
Paul Chance, MPO
Roosevelt Bradley, MDT Director
Ruby Hemingway-Adams, MDT
Seraphin Bernard, MDT
Bob Pearsall, MDT
Cathy Lewis, MDT
Michael De Cossio, (MDT)
Seraphin Bernard, MDT
Delfin Molins, PWD

Patrice Rosemond, CITT
Stonley K. Sharpe, Citizen
Anastasia Silver, Citizen
Susan Kelley, KRS
Manny Celaya, KRS
Giovani Graziosi, FIU-GIS Center
Dario Gonzalez, FIU
Carmen Morris, Assoc. Inc.
Naotza Gutierrez, Consultant

CTAC Chair, Mike Hatcher, welcomed everyone to the meeting and recognized quorum.

I. APPROVAL OF AGENDA

Jeffery Wander moved for the approval of the agenda and the motion was seconded by Lee Swerdlin. Upon being put to a vote, the motion passed unanimously.

II. SPECIAL RECOGNITION CEREMONY

CTAC members, led by member Joe Fontana, honored Miami-Dade Transit's Ruby Hemingway-Adams and Seraphin Bernard from for their hard work and effort to make the Golden Passport program more accessible for elderly citizens on Miami Beach.

III. APPROVAL OF MINUTES

Naomi Wright, Second-Vice Chair, stated she wanted to amend the Minutes to add "a development plan pattern to included east and west" on the last sentence of the second paragraph on page three.

Naomi Wright moved for the approval of the amended Minutes and the motion was seconded by Lee Swerdlin. Upon being put to a vote, the motion passed unanimously.

IV. WELCOME NEW CTAC MEMBERS

CTAC member, Willie Duckworth, resigned from the CTAC as a result of his move from Miami-Dade to Broward County.

V. PUBLIC COMMENT

None.

At this time the agenda was modified to take the informational item first.

VI. INFORMATIONAL ITEM

A. MDT IMMEDIATE ACTION PLAN TO ENHANCE TRANSIT SERVICE: COUNTY-WIDE FUEL CONSERVATION EFFORT.

MDT Director, Mr. Roosevelt Bradley, introduced a plan that will support the countywide fuel conservation effort. The 30-day plan was directed by Board of County Commissioners (BCC) in order to conserve fuel and have the citizens leave their cars at home and ride transit. Mr. Bradley discussed the following key factors about the plan:

- Limited stop service
- Increase parking and ride with shopping centers i.e. Dolphin Stadium.
- Six car trains will run 30-minutes before peak time and 30 minutes after peak time.
- The marketing contractors conducted a 25-minute presentation on their outreach and marketing campaign for transit.
- The presentation included two 30-second advertisements, posters, radio and TV spots, target audience and inserts for newspapers.

After the presentation concluded, CTAC member expressed the following:

- In the advertisement the words “help conserve” was apart of the slogan. CTAC members asked if the word help can be eliminated and replaced.
- Advertisement should be added to the back of the express buses encouraging citizens to use transit.
- The focus should be citizens “paying through the hose”
- Students should be a major target of this marketing campaign
- In the marketing campaign, citizens should know that there are major changes taking place with transit. It’s a different transit system today.
- In the advertisement, show faces of different ethnic backgrounds, local celebrities, commissioners, and other elected officials in the community. Add a little more “pop”.
- Upper management should ride transit and promoted as well.

V. ACTION ITEM

A. COMMUNITY CHARACTERISTIC PROJECT UPDATE AND INTER-LOCAL AGREEMENT

Elizabeth Rockwell, MPO Public Involvement Manager, gave a presentation demonstrating to the Committee how to use the Community Characteristic Program (CCP). There are three components: view and generate demographic profiles of their communities; review community histories; and select appropriate public involvement techniques for those of the community. Ms. Rockwell discussed the following key factors for the project:

- Three main components:
 1. Public Involvement Strategies
 - a. How to reach out to the community by age, disability status, education, income, and language spoken at home.
 2. Community Background Reports
 - a. History of municipalities
 3. Interactive GIS Mapping
 - a. Consists of government, demographics, emergency, education, street highways and public transportation, census block group, Planning and Zoning Map, generate a report with income level, education level etc.
- The CCP is interactive, customized, and dynamic and localized. Interactive GIS Mapping creates customized maps and demographic profiles.
- Public involvement strategies match the right solutions to the problems and the community background report provides localized context for understanding.

After the presentation, Ms. Rockwell addressed questions, issues, and concerns that were brought up by CTAC members.

(The presentation can be heard in its entirety upon request)

Naomi Wright moved for a Resolution in support of the Community Characteristics Project Interlocal Agreement and the motion was seconded by Jeffery Wander. Upon being put to a vote, the motion passed unanimously.

VII. CHAIRMAN'S REPORT TO THE COMMITTEE

The Chair informed committee members that he is looking for someone to volunteer as the Aviation Subcommittee Vice-Chair, and the Legislative Subcommittee Chair.

The Chair informed Members on the Ethics/Legal Opinion regarding the following regarding Conflict of Interest and Abstaining from Voting

- a. Always review the agenda to determine if you have a conflict of interest with any item before showing up to the meeting. If you are uncertain if you have one or not, you can email the Commission on Ethics for a ruling prior to the meeting.
- b. If you **do not** have a conflict of interest and you just feel uncomfortable with an issue you can either:
 1. Stay for discussion and the vote, but you **can not** abstain...you must vote, or
 2. Stay for discussion and then leave for the vote, or
 3. Leave for both the discussion and vote.

Remember if you stay for the vote you must vote...you can not abstain.

- c. If you **do** have a conflict of interest you must disclose your conflict (not the details) immediately when the item is announced and you can either:
 1. Leave for the discussion and vote – Highly recommended
 2. Stay for the discussion only as a “technical source” and then leave for the vote – Somewhat recommended
 3. Stay for discussion and abstain for the vote – Strongly not recommended

Second-Vice Chair Naomi Wright requested that the Secretariat email all members this information.

The Chair read a thank you letter from the Aviation Director, Jose Abreu, to CTAC.

There were some questions from the last subcommittee's meeting regarding the refurbishment of Metrorail cars. Those answers were passed out to the Committee for their review.

VIII. MEMBER REPORTS ON OTHER MEETINGS RELATED TO TRANSPORTATION

Mac Glasgow updated members that some of the bus shelters were not ADA compliant. The Chair pointed out that on one of the pictures there is a telephone pole in the middle of the walkway that should be moved. Mr. Bradley came back to the podium and stated to Mr. Glasgow that he will be glad to take a look at the bus shelters that he is referring to, but all bus shelters are in compliant and the ones that where not, were removed. The Chair gave Mr. Glasgow 30-days to compile a list of shelters that are not ADA compliant and provide them to MDT for them to address.

Jeffery Wander attended a US Corps. of Engineers meeting and was informed that there are more than one alternative to the Tamiami Trail project. The presentation that CTAC received was alternative 17. Mr. Wander stated that CTAC should have heard all the alternatives before they passed their Resolution. The Chair instructed staff to invite the Project manager to the next full meeting to hear all alternatives for the project.

Second-Vice Chair, Naomi Wright, requested that the Secretariat supply Andrea Young with future CITT meeting dates.

Emma Pringle reported that MDT held a meeting in the North Corridor and the plans that MDT has for the North Corridor was very well received.

XI. NEW BUSINESS TO BE PLACED ON THE CTAC WORKING LIST

None.

X. ADJOURNMENT

The meeting adjourned at 8:15 PM.

*****MINUTES ARE IN SUMMARY FORM*****
FOR VERBATIM TRANSCRIPTIONS OF THIS MEETING PLEASE REQUEST COPIES OF
THE TAPE FROM THE MIAMI-DADE MPO AT (305) 375-4507